

STB Americas ASAE Study Mission April 2026

Introduction

Singapore Tourism Board (STB) Americas will be hosting an Association Executives Fam trip for CEO and senior level members of associations with potential to bring Meeting & Events to Singapore. STB Americas is calling for Singapore partners for support and sponsorship.

Name of Fam Trip	<i>STB Americas ASAE (American Society of Association Executives) Study Mission April 2026</i>
Dates of Fam	<i>April 7 - 10</i>
Group Size	<i>6</i>
Country of Participants	<i>USA</i>
Profile	<i>Association Executives</i>
Type of Sponsorship	<ul style="list-style-type: none"><i>Accommodation (Full or Co-sponsorship)</i><i>Flights (Full or Co-sponsorship)</i><i>Attractions and Experiences (Full or Co-sponsorship)</i><i>Meals and Cocktail Hour (Full or Co-sponsorship)</i>
Additional details/criteria for sponsorship	<i>Evening Attractions/Experiences, Luxury Experiences</i>
Information about FAM Participants	<i>CEOs and Senior Management of key ASAE associations in Americas</i>
Eligibility	<ul style="list-style-type: none"><i>All Singapore-based stakeholders are open to apply.</i><i>STB will shortlist and inform stakeholders of the outcome once the EOI closes.</i><i>STB reserves the right to decline/accept at their discretion</i>
Expression of Interest Opens	<i>26 January 2026</i>
Expression of Interest Closes	<i>20 February 2026</i>
Point of Contact	<p><i>For more details and expressions of interest, please contact:</i></p> <p><i>Alicia Ng, STB Americas Assistant Manager, Meetings and Events</i></p> <p><i>Alicia_NG@stb.gov.sg</i></p>